

Coverage you may not have thought of

Want to get more of your students into your yearbook? Of course you do. Well why not brainstorm areas of coverage that you may not have thought of that involves students who may not be active in school life. The schools below did just that. They decided to cover events outside the school where they could get a maximum number of students who might not be in the yearbook otherwise. Take a look at what they have done and then brainstorm some for yourself.



Here's a unique spread that you won't see in many yearbooks—the staff at Addison Trail High School in Addison, Ill came up with this wonderful coverage of Quinceañera's. For those of you not up on Hispanic culture, the Quinceañera is a celebration of a young woman's 15th birthday and is one of the biggest days in many girls' lives. Is there a cultural celebration that many of your students participate in? What a great way to get more people in your yearbook who might not be active in many school activities.



This spread which features individual sports was put together by the staff of the 2006 Saga published by Loudon Valley High School in Purcellville, Va. The staff did a superb job of covering all kinds of individual sports from skateboarding to snowboarding and paintball to surfing. It is important to remember that not everyone can participate in school sports due to time constraints, financial circumstances or just lack of interest. Those people deserve coverage in your yearbook too.